



The EdukCircle

International Education Circle ICCS

12L El Jardin Del Presidente Tower II, 38 Sgt. Esguerra Street, South Triangle, Quezon City, Philippines 1103
Telefax # (632) 83669952 or (632) 83627918 Email: edukcircle@yahoo.com Website: www.edukcircle.com
facebook.com/TheEdukCircle Instagram: @edukcircle, Twitter: @edukcircle

15th EdukCircle International Convention on Tourism and Hospitality

An Online Event, October 02, 2021

PROGRAM

- 07:30 – 8:00am Opening
- 08:00 – 08:30am **Revenue Management and Profit Optimization: COVID- 19 and Beyond**
DR. BREFFNI NOONE
Associate Professor of Hospitality Management
Department of Hospitality Management
Pennsylvania State University
- 08:30 – 08:45am Panel Interaction
Dr. Angelie Marie L. Vizconde
Program Head, Center for Hospitality Management
Manila Tytana Colleges
Ms. Kresdale May G. Pacalso, CGSP, MBA
Program Chair, School of International Hospitality and Tourism Management
University of Baguio
Ms. Katherine C. Martirez
Dean, College of Tourism Management
Amando Cope College, Tabaco City
Ms. Eva Paula F. Bhady
Program Chair, Tourism Management
Christ the King College of Science and Technology
- 09:00 – 09:30am **Ethics in Hospitality Sales and Marketing**
DR. JEFFREY BECK
Associate Professor
The School of Hospitality Business
Michigan State University
- 09:30 – 09:45am Panel Interaction
Dr. Phoebe Dian D. Bansil
Department Chairperson, International Hospitality Management
Batangas State University, JPLPC Malvar Campus
Prof. Noraing S. Uy, LPT, MAEd
Research Coordinator, College of Hospitality and Institutional Management
Our Lady of Fatima University, Pampanga
Prof. Maribeth H. Andino, MBM
Program Head, HRM and Tourism
Immaculate Concepcion College Balayan
Ms. Aiza M. Ducha
Program Head, Hospitality Management
Cavite State University CCAT
- 10:00 – 10:30am **Loyalty and Customer Engagement in a Pandemic: A Time to Reset?**
DR. MICHAEL McCALL
NAMA Endowed Professor of Hospitality Business
The School of Hospitality Business
Michigan State University
- 10:30 – 10:45am Panel Interaction
Dr. Milagrosa M. Malicdem
Asst. Professor III
Pangasinan State University San Carlos

Ms. Mary Joy B. Limpin, CGSP, MAHE
Program Chair, School of International Hospitality and Tourism Management
University of Baguio
Ms. Florence C. Alcazar
Coordinator, Hospitality and Tourism Management
Philippine Cultural College
Ms. Karen Tanny D. Pineda
Head, College of Hospitality Management
Lyceum of Subic Bay

- 11:00- 11:45am Paper Presentation
Coffee Shops as Tourist Product in Baguio City
By: Ms. Darella Amor Pineda
Student, BSTM-IT
University of Baguio
- Paper Presentation
Problems of Fast Food Employees in Relation to Work Performance
By: Dr. Dann Mark N. Dela Cruz
Program Chair, BS Tourism
President Ramon Magsaysay State University, Iba Zambales
- 12:00nn Lunch Break
- 01:00- 01:30pm Resumption of Session
- 01:30 – 02:00pm **The Implication of Technology Within the Hospitality Industry and What We Can Expect in the Near Future?**
DR. JONATHAN LOCKWOOD SUTTON
Instructor
School of Hotel and Tourism Management
Hong Kong Polytechnic University
- 02:00 – 02:15pm Panel Interaction
Prof. Maria Elena M. Valera, MBA, CTP
Chairperson, Hospitality Management
Divine Word College of San Jose Occidental Mindoro
Dr. Jeetendra M. Vaswani
Program Coordinator, Tourism and Hospitality Management
La Consolacion College Caloocan
Mr. Veejay C. Dalisay
Faculty, Tourism and Hospitality
Lipa City Colleges
Ms. Maria Grace B. Balboa
Faculty, Tourism
Immaculate Concepcion College Balayan
- 02:30 – 03:00pm **What Does Labor Mobility Mean in a Developing Country Context?**
DR. SANDEEP BASNYAT
Assistant Professor
School of Hospitality and Tourism Management
Macao Institute for Tourism Studies
- 03:00 – 03:15pm Panel Interaction
Dr. Judylen M. Monterey
Chairperson, College of Tourism and Hospitality Management
First Asia Institute of Technology and Humanities
Ms. Angela B. Tuliao
Faculty, Hospitality Management
Cagayan State University
Prof. Lesley Ann Chan- Magtibay, MSTHM
Program Chair, Hospitality Management
Polytechnic University of the Philippines Lopez Quezon
Mr. Samuel R. Rogando, Jr.
Program Chair, Tourism Management
Mariners Polytechnic College

Dr. Juan A. Asuncion, Jr.

Dean, College of Tourism and Hospitality Management
President Ramon Magsaysay State University

03:30 - 04:00pm

Migration, Labor Mobility and Hospitality Employment

DR. PETER LUGOSI

Professor

The Oxford School of Hospitality Management
Oxford Brookes University

04:00 - 04:15pm

Panel Interaction

Ms. Joana Marie B. Victorio, CGSP, MBA

Program Chair, School of Hospitality and Tourism Management
University of Baguio

Ms. Jasmin A. Matanguihan

Head, Record Management Office

Batangas State University, JPLPC Malvar

Ms. Michelle April M. Ortega

Faculty, Tourism Management

Amando Cope College

Ms. Rushiell May T. Oasay

Program Chair, Tourism

University of Perpetual Help System Dalta Calamba

Dr. Leila L. Ravana

Assistant Professor

President Ramon Magsaysay State University

Mr. Jan Jacob Cinco Solon

Program Chair, Hospitality Management

Jose Rizal Memorial State University- Main Campus

04:30pm

End of Session